

Camellia Plc
PDMR Dealing Announcement

9 December 2024

Camellia plc (the "Company") announces that the following transaction in the Company's ordinary shares of 10p each ("Shares") has been undertaken by directors/persons discharging managerial responsibility ("PDMR").

The notification below, made in accordance with the requirements of the UK Market Abuse Regulation, provides further detail in respect of the transactions described above.

1	Details of the person discharging managerial responsibilities/person closely associated		
a)	Name:	Simon Turner	
2	Reason for the notification		
a)	Position/status:	PDMR / Director	
b)	Initial notification/Amendment:	Initial Notification	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name:	Camellia Plc	
b)	LEI:	213800QKY5L2AC1NFX23	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument: Identification code:	Ordinary 10p shares GB0001667087	
b)	Nature of the transaction:	Purchase	
c)	Price(s) and volume(s):	Price	Volume
		£47.9797	100
d)	Aggregated information:	Price	Aggregated Volume
		£4,798.97	100
e)	Date of the transaction:	6 December 2024	
f)	Place of the transaction:	LSE / XLON	

2	Details of the person discharging managerial responsibilities/person closely associated		
a)	Name:	Byron Coombs	
2	Reason for the notification		
a)	Position/status:	PDMR / Director	
b)	Initial notification/Amendment:	Initial Notification	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name:	Camellia Plc	
b)	LEI:	213800QKY5L2AC1NFX23	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument: Identification code:	Ordinary 10p shares GB0001667087	
b)	Nature of the transaction:	Purchase	
c)	Price(s) and volume(s):	Price	Volume
		£47.9797	2,000
d)	Aggregated information:	Price	Aggregated Volume
		£ 95,979.41	2,000
e)	Date of the transaction:	6 December 2024	
f)	Place of the transaction:	LSE / XLON	

3	Details of the person discharging managerial responsibilities/person closely associated	
a)	Name:	Graham Mclean
2	Reason for the notification	
a)	Position/status:	PDMR / Director
b)	Initial notification/Amendment:	Initial Notification

3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name:	Camellia Plc	
b)	LEI:	213800QKY5L2AC1NFX23	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument: Identification code:	Ordinary 10p shares GB0001667087	
b)	Nature of the transaction:	Purchase	
c)	Price(s) and volume(s):	Price	Volume
		£47.9797	100
d)	Aggregated information:	Price	Aggregated Volume
		£4,798.97	100
e)	Date of the transaction:	6 December 2024	
f)	Place of the transaction:	LSE / XLON	

4	Details of the person discharging managerial responsibilities/person closely associated		
a)	Name:	Oliver Capon	
2	Reason for the notification		
a)	Position/status:	PDMR / Director	
b)	Initial notification/Amendment:	Initial Notification	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name:	Camellia Plc	
b)	LEI:	213800QKY5L2AC1NFX23	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument: Identification code:	Ordinary 10p shares GB0001667087	
b)	Nature of the transaction:	Purchase	

c)	Price(s) and volume(s):	Price	Volume
		£47.9797	1,200
d)	Aggregated information:	Price	Aggregated Volume
		£57,587.65	1,200
e)	Date of the transaction:	6 December 2024	
f)	Place of the transaction:	LSE / XLON	

Each director / PDMR referenced above has irrevocably undertaken not to participate in the share buyback announced by the Company on 6 December 2024.

ENQUIRIES

Camellia Plc

Byron Coombs Chief Executive Officer
Oliver Capon, Chief Financial Officer

01622 746655

Panmure Liberum

Nominated Adviser and Broker
Emma Earl
Rupert Dearden

020 7886 2500

H/Advisers Maitland

PR
William Clutterbuck

07785 292617